

SAIL®

EDITORIAL STATEMENT



THE MAGAZINE OF RECORD ON SAILING

Whether it's cruising, racing, or daysailing, *SAIL's* mission is to inspire and improve the skills of sailors of every stripe, and thereby increase their enjoyment of sailing.

SAIL reflects the way active, committed sailors spend their time on the water with stories on coastal cruising, the technical aspects of sailing, new boat coverage, chartering, boat upgrades, gear and more.

The quality and integrity of *SAIL's* editorial is evident. Our editors are experienced sailors who bring their authority and knowledge to the pages of the magazine and our extension of digital products. Our experts offer practical advice on choosing, running and maintaining sailboats, gear and equipment. Much of *SAIL's* editorial is tailored to meet the needs of sailors who want to improve their sailboats, and as a result, their sailing experience.

Sailing is much more than a hobby or sport. It's a lifestyle that requires a commitment, often lifelong. *SAIL* serves as the essential companion to any sailor striving to expand his or her sailing experience.



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