



Editorial Calendar 2010

SAIL reflects the way active, committed sailors spend their time on the water with stories on coastal cruising, the technical aspects of sailing, new boat coverage, chartering, boat upgrades, gear and more.

The quality and integrity of *SAIL*'s editorial is evident. Our editors are experienced sailors who bring their authority and knowledge to the pages of the magazine. Our experts offer practical advice on choosing, running and maintaining sailboats, gear and equipment. Much of *SAIL*'s editorial is tailored to meet the needs of sailors who want to improve their sailboats, and as a result, their sailing experience.

Sailing is much more than a hobby or sport. It's a lifestyle that requires a commitment, often lifelong. *SAIL* serves as the essential companion to any sailor striving to expand his or her sailing experience.

January 2010	Annual Catamaran Special
February 2010	<i>SAIL</i> 's 40th Anniversary Issue; 2010 Pittman Innovation Awards; Flagships
March 2010	Summer Charter Vacations
April 2010	Spring Commissioning Special (BoatWorks)
May 2010	Annual "Communication Electronics" Special
June 2010	Annual "Navigation Electronics" Special; Flagships
July 2010	Summer Cruising Guide
August 2010	Trailer Boats; Coastal Cruising Tips; Flagships
September 2010	<i>SAIL</i> 's Best Boats: Preview of New Sailboats for 2011
October 2010	Winter Charter Vacations; Winterizing Special (BoatWorks)
November 2010	Great Cruising Tales; Flagships
December 2010	<i>SAIL</i> 's Best Boats Winners of 2011; Holiday Gift Guide

On sale dates are the 1st of the month of issue (i.e., October 1 for the October issue).

Space reservation closings are the 5th of the second month prior to issue date (i.e., March 5 for the May issue).

Materials deadlines are the 10th of the second month prior to issue date (i.e., March 10 for the May issue).

Please note *SAIL*'s editorial calendar is subject to change without notice.